

This year our **56TH Annual Mountain Moonshine Festival** will be on October 28th & 29th, 2023. **PLEASE READ ALL THE INFORMATION BELOW, VERY IMPORTANT!!**

SET – UP

Set Up: Vendors are responsible for providing their own set-up (i.e. tables, extension cords, chairs and tents). Since the Event will be held as scheduled, regardless of weather, vendors should come prepared to protect themselves against the elements (i.e. sun, rain, wind, etc.). 30 lbs. (minimum) sand bags or comparable are mandatory to anchor tents, canopies, etc.

Parking will not be allowed in the immediate event area. Vehicle access to booths during the event will not be available. All vehicles need to be parked in designated parking areas.

FOOD TRUCK OR FOOD VENDOR:

Vendors will begin checking in at their designated time. You will be given your booth number and set-up time closer to festival. All food vendors are expected to run their business within the space provided. If any vendor exceeds the space provided, they will be asked to move within the defined area assigned.

Food vendors are responsible for removing any and all trash from their areas the last night of the festival. Those that do not adhere to this regulation and leave trash in their respective areas are subject to a \$250 clean up fee.

Food Vendors are not allowed to dump grease or wastewater on the street, sewer drains, or porta potties at any time. Vendors should have containers to manage their disposal and removal of grease & wastewater. It is required to have plywood, cardboard or roofing tar paper placed underneath all booths using grease to prevent spillage onto the festival grounds.

Food trucks are not allowed to leave during festival!

TENT VENDOR:

Vendors will begin checking in at their designated time on Friday October 27th. You will be given your booth number and set-up time closer to festival. Our area consists of pavement and grass. All vendors are expected to run their business within the space

provided. If any vendor exceeds the space provided, they will be asked to move within the defined area assigned. You will **NOT** be able to drive on the grass to unload!

POWER:

Vendors are allowed to bring **SILENT GENERATORS**, please make sure you have enough extension cords as well. Your generator will need to be 10' from your booth going out towards the field. Also, you **MUST** have in your tent a **FIRE EXTINGUISHER!**

HAND TRUCKS/WAGONS:

PLEASE make sure you bring dollies, wagons, hand trucks, etc. to help with moving your products to your booth area.

WIFI:

We will have WIFI directions/passwords in your vendor packet upon check-in. Please do not give this password out to festival goers. ONLY Vendors are to have this password if needed. Please do not use this for personal devices. Only for CC Charges, PayPal, Cash App, ect. The less we are on it the better it will be for all vendors.

Directions for Check-In:

Please enter the festival area if traveling from Hwy 53 West, Right on Perimeter Rd at light, turn Left on Allen Street there will be a check in tent set up past the library.

If traveling from 53 East, continue straight through round about onto Hwy 9 North. Turn Right on Perimeter, turn Right on Allen Street there will be a check in tent set up past the library.

All vendors will enter from Allen Street to their location in the City Park. Once they are unloaded, they will be asked to move their vehicle to the Dawson Co. High School parking lot to accommodate other vendors trying to come in to unload. A bus will be waiting to bring you back to the City Park to finish setting up.

Vendors will receive a Vendor Permit and Parking Permit upon check-in. This tag must be visible at all times on the outside of your tent or trailer, car tag must be visible in your vehicle. This is a requirement of the Dawson Co. EMS Service in case of an emergency they will know where you are located.

VENDOR PARKING:

All vendors can park in the designated parking lot for vendors, this space is free. Pick up your pass at the KARE tent upon check-in. Each Vendor will be given one pass per 10x10 booth rental. Please make sure your pass is visible in your vehicle all weekend. All vendors will park at Dawson Co. High School. KARE will run shuttles to and from the festival starting at 6:30 am each day and the evenings starting at 5pm. The BUS will pick up and drop off in the front parking lot of the High School! If you need to go back to your car during the day, please go to the KARE tent located at the entrance of either gate of the park. A KARE rep. will call a shuttle for you.

Please be patient, the bus will be running back and forth during this time

You are responsible for collecting and reporting Georgia Sales Tax (7%) on all sales, if applicable. Vendors will receive appropriate tax forms and envelopes upon check-in.

Vendors will be open Saturday 8am -5pm and Sunday 8am - 5pm.

STOCKING YOUR TENT:

You are ONLY allowed to enter the City Park from 6am-7am to drop off your merchandize near your location. You must enter the park from Main Street or Memory Lane, loop around the park and exit left out of the park driving behind Food Lion back to Memory Lane or Main Street to the High School where a bus will be waiting for you.

Please be patient, the bus will be running back and forth during this time

CHECK-OUT SUNDAY:

At 5:00 pm on Sunday we will move out the Race Cars that are positioned in the park. Once those are gone, we ask that you please break down your booths as much as you can, tent included. There will be a KARE representative walking around to give you a ticket once you have broken down. That ticket will get you on the bus/shuttle to take you to get your vehicle. You can catch the bus/shuttle at each KARE tent. You will need to keep that ticket because you will need this ticket to enter the city park. PLEASE enter from Allen Street (same as check-in) There will be only one way traffic! This will allow everyone to have their vehicles in the max for 30 max to help streamline everyone getting out of the park.

***YOU WILL NOT RECEIVE A TICKET UNTIL YOU ARE BROKEN DOWN. PLEASE MAKE SURE NOT TO BLOCK BOTH LANES IN THE PARK. **

We are pleased to have you visit our beautiful North Georgia home and would like you to enjoy as much of it as you are able. While enjoying Dawsonville, please help us to maintain the cleanliness in and around your area. If you are a food vendor, please dispose of all grease, oil & food appropriately.

Porta Potties are made available in several areas. If you are unable to locate them, ask any of the KARE for Kids volunteers, they will be wearing bright yellow event staff shirts and have Yellow KARE lanyards.

KARE for Kids, Inc. is a group of local volunteers who are committed to brightening the lives of less fortunate children in Dawson County, Georgia. Each year many children are given assistance with educational field trips, school supplies, a winter coat, clothing, and Christmas gifts. KARE is a year-round source of assistance for the children of our community; we are a non-profit 501c3 volunteer organization. Since our existence we have served approximately 20,000 plus children and families in our community.

Sincerely,
KARE for Kids, Inc.

706-216-5273 (Any and All questions the day of festival)